

Community Foundation of Portage & District  
Fund Development & Marketing Committee Report  
October 13, 2020

1. 25<sup>th</sup> Anniversary Plaque/Monument
  - a. Discussion was held in regards to location and ideas for the 25<sup>th</sup> Anniversary Plaque. More feedback will be requested from the Committee members & board.
2. Giving Challenge
  - a. 2020 Giving Challenge will be expanded to 1 week instead of 1 day
  - b. 5:2 Stretch Dollars still from Winnipeg Foundation & Province of Manitoba
  - c. Committee discussed advertising, messaging & social media strategies
3. Donor Recognition/Engagement Policy
  - a. Committee reviewed current Donor Recognition Policy
  - b. Goals for Donor Recognition and Engagement were discussed
  - c. Changes to the policy were discussed and will be submitted to the Board for approval

Next Meeting: TBD